

THE BELL TOWER

BULLETIN

WEST LAUREL HILL • BRINGHURST FUNERAL HOME • TURNER FUNERAL HOME

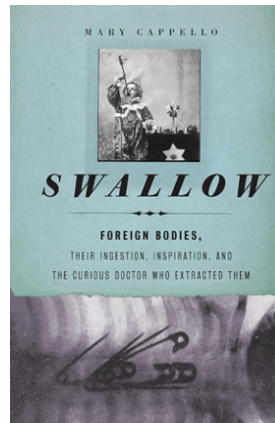
AWARD-WINNING AUTHOR TO APPEAR MAY 1st



Mary Cappello

West Laurel Hill Cemetery proudly welcomes award-winning author Mary Cappello, author of *Swallow: Foreign Bodies, Their Ingestion, Inspiration and the Curious Doctor Who Extracted Them* for an illustrated presentation, reception and book signing.

Inspired by the Chevalier Jackson Foreign Body Collection at Philadelphia's Mütter Museum, Cappello's book explores the pioneering laryngologist Dr. Chevalier Jackson (who is entombed at West Laurel Hill) and his contributions to medical history. Without surgery, Jackson extracted nearly 2,000 objects ingested by people in the early 20th century which he saved and framed.



The presentation will focus on Jackson's medical illustrations and the new curation of an exhibition of Jackson's Foreign Body Collection at the Mütter Museum. Cappello will also share poems written about the collection as well as images of "The Swallowing Plates", a series of assemblages created by San Francisco artist Lisa Wood and inspired by Jackson's career.

Cappello is a Professor of English and Creative Writing at the University of Rhode Island and the recipient of many awards including a Fulbright Fellowship, and, most recently, a Guggenheim Fellowship in the creative arts for nonfiction.

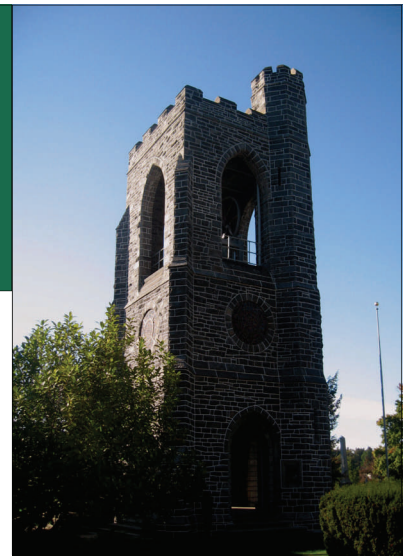
The event will take place in the Atrium and Chapel at Bringhurst on the grounds of the Cemetery at 3:00 PM. There is no charge to attend but reservations are requested. For more information or to reserve a place please contact Sarah at 610-664-1591 or contactus@forever-care.com

CEMETERY SUPPORTS YMCA STRONG KIDS CAMPAIGN

In our continued effort to foster positive partnerships with our neighbors, we recently contributed to the YMCA Strong Kids Campaign. The Strong Kids Campaign is an effort to help families improve their home environment and encourage healthy habits by providing free resources such as the YMCA Healthy Family Home Starter Kit and the Healthy Family Home Newsletter.



Left to right are Alexander L. "Pete" Hoskins, President & CEO of West Laurel Hill Cemetery Company, Nancy A. LaNoce, Roxborough Y 2011 Strong Kids' Campaign Chairperson and Larry Porter, Executive Director, Roxborough YMCA.



SPRING 2011

2011 EVENTS

EASTER EGG HUNT

APRIL 16th

HIKE FROM HILL TO HILL

APRIL 17th

ARBOR DAY TREE PLANTING

APRIL 29th

215 Belmont Avenue
Bala Cynwyd, PA 19004
610-664-1591

www.forever-care.com

Visit our Sister Cemetery
LAUREL HILL
3822 Ridge Avenue
Philadelphia
www.thelaurelhilccemetery.org

COMING SOON...

FIFTH ANNUAL
NATIONAL TRIBUTE
HONORING
AMERICA'S HEROES

MAY 22nd

Contact Sarah for information:
610-668-4258
sjb@forever-care.com

MEMORIAL DAY
PARADE, SERVICE
& RECEPTION

MAY 29th

LAUREL HILL CEMETERY

CEMETERY
HOURS

Gates

7:00 AM – 6:00 PM

Office

Monday - Friday
8:00 AM - 4:30 PM

Saturday

9:00 AM – 3:00 PM

Sunday

10:00 AM – 2:00 PM

Chapel

Monday - Saturday
8:00 AM - 4:00 PM

Holidays and Sundays
9:00 AM - 4:00 PM

Bringhurst Funeral Home is
available by phone
24 hours a day
by calling toll-free
1-877-668-9900

West Laurel Hill Cemetery is
available by phone
24 hours a day
by calling toll-free
1-877-664-1591

CEMETERY CONTRIBUTES TO CYNWYD STATION REVITALIZATION

West Laurel Hill Cemetery recently presented a \$10,000 corporate donation to The Lower Merion Historical Society for the Cynwyd Train Station Revitalization Project. Incorporated in 1869, West Laurel Hill recognizes the importance of preserving one of the last remaining original Pennsylvania Railroad stations in the region.

The restoration and preservation of the Station incorporates reused, recycled and salvaged materials, is energy efficient and incorporates strategies to improve storm water management, indoor air quality and energy and water conservation.



Left to right are Ross L. Mitchell and Jerry Francis of the Historical Society, Alexander L. "Pete" Hoskins, Deborah Cassidy and Sarah J. Bonnice, all of West Laurel Hill.

CHOCOLATE LOVERS WIN BIG!



Congratulations to our raffle winners Jeri, Kitty, Nancy, Roy and Ryan!

Didn't get enough sweets on Valentine's Day? Those who attended West Laurel Hill Cemetery's second annual chocolate-centric event certainly did! A chocolate quiz preceded a presentation highlighting the Cemetery's confectionery connections; Breyer, Hershey and Luden are all household names but do you know which two have family mausoleums at West Laurel Hill? Our guests also learned about the history of chocolate, had a chance to taste a variety of different chocolates and were treated to a

specially themed reception in our Atrium. Who knew a cemetery could be so sweet?! Special thanks to Lore's Chocolates and Philadelphia Chocolate Tours for their gracious donations!

EMPLOYEE MAKES TALK RADIO APPEARANCE



Deborah Cassidy on set at WPHT.

Deborah Cassidy recently sat down with Paul Perillo of Talk Radio 1210 WPHT to explain the services West Laurel Hill provides, help dispel burial and funeral service-related myths and discuss the wide range of options available when planning a burial or funeral. The program aired live and offered callers a chance to phone in with questions. Thanks for listening!

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